

Rashmi Dalai Director Strategic Communications and Editorial Insights Mastercard

Rashmi Dalai is the director of strategic communications and editorial insights at Mastercard Asia Pacific. She joined in 2019 from The Economist Intelligence Unit, a B2B research and thought leadership agency, where she served as a managing editor for Asia. She brings nine years of experience in creating communications strategies and content for a wide range of MNC clients across the region.

Prior to this, she was a director for Stone Ridge Partners, a US-based healthcare consulting firm, where her eleven-year tenure focused on developing strategic growth plans for clients and taking interim leadership positions to implement them. She also spent time on Wall Street, including as a research associate for Goldman Sachs' convertible bonds group.

Rashmi holds a Bachelor in International Affairs from Johns Hopkins University and a Masters from Columbia University's School of International and Public Affairs with a concentration in International Finance and Banking.